

# Onboarding checklist.



## Launch timeline

1. Agreement signed
2. Onboarding call
3. SKU list and product data
4. Sample shipment to Hub
5. Brand page assets, contact info, and Rep Directory go live and account manager intro
  - WMS client portal access
  - Product page and brand page review
6. New brand kick-off (tentative)
  - Official marketing announcement
  - Brand rep training (within 30 Days)
  - Brand analytics (90 days after launch)

# Three easy steps.



## **1. Digital onboarding**

- Complete SKU template
- Process digital assets
- Create product pages
- Submit contacts & brand page assets

## **2. Physical onboarding**

- Ship inventory to Hub

## **3. Final step**

- Inventory report & WMS client portal access
- Launch

# More information.



## Shipping and Inventory

- Barcodes, labels, and receiving guidelines
- Advanced shipping notice (ASN) and packing list
- Inventory reports and WMS client portal

## Brand page and product pages

- Brand directory display name
- Brand page assets (submittable)
- Product pages

## Contacts and CRM

- Contact information
- Rep Directory and Inbox
- CRM/SFTP setup

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